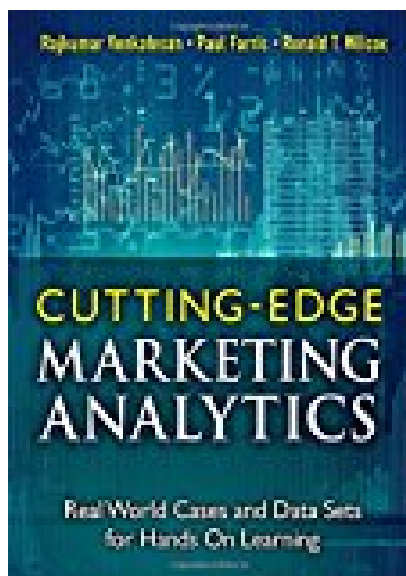


# Cutting Edge Marketing Analytics Real World Cases and Data Sets for Hands On Learning FT Press Analytics

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## BOOK SYNOPSIS

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